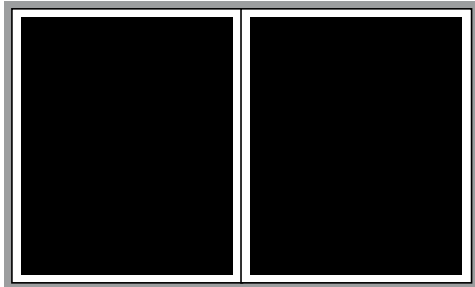
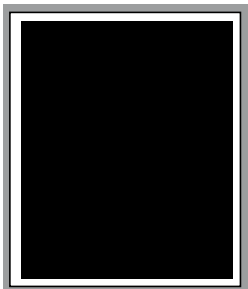


MAGAZINE TECHNICAL SPECIFICATIONS



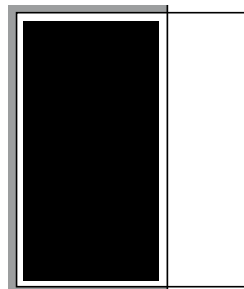
DOUBLE PAGE

- SAFE COPY AREA (PER PAGE): 8,25" X 10,125"
- TRIM SIZE: 18" X 10,875"
- BLEED SIZE: 18,5" X 11,375"



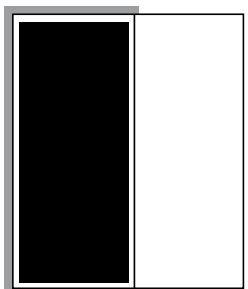
1 PAGE

- SAFE COPY AREA: 8,25" X 10,125"
- TRIM SIZE: 9" X 10,875"
- BLEED SIZE: 9,5" X 11,375"



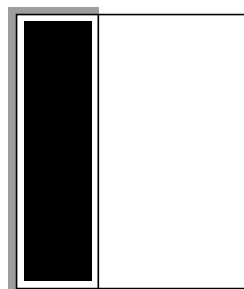
2/3

- SAFE COPY AREA: 4,9" X 10,125"
- TRIM SIZE: 5,65" X 10,875"
- BLEED SIZE: 6,15" X 11,375"



1/2 PAGE

- SAFE COPY AREA: 3,7" X 10,125"
- TRIM SIZE: 4,45" X 10,875"
- BLEED SIZE: 4,95" X 11,375"



1/3

- SAFE COPY AREA: 2,325" X 10,125"
- TRIM SIZE: 3,075" X 10,875"
- BLEED SIZE: 3,58" X 11,375"

TRIM SIZE OF THE MAGAZINE: 9 po x 10,875 in.
BINDING METHOD: perfect
RESOLUTION: 300 dpi (dots per inch)

SUPPLING ADVERTISING MATERIAL:

Each advertisement must be Macintosh compatible, and sent to admin@mixtemagazine.ca through a computer file transfer service such as We Transfer, Dropbox, Hightail or similar.

GUIDELINES:

- The size of the advertisement must be in accordance with the technical specifications
- Pictures must be saved according to the CMYK color mode, with a resolution of 300 dpi
- All fonts used for the advertisement layout must be supplied on the media, without exception.
- The file must have a 0,25" bleed
- The file must have a 0,375" safety zone inside for the text and graphic elements

ACCEPTED DOCUMENTS

- **PDF:** files must be generated by Acrobat Distiller; in the right format, in CMYK, in high resolution, must not contain transparency. All fonts must be supplied (embedded all fonts).
- **IN DESIGN FILES:** CC 2018 or a previous version. All fonts and visuals (photos and logos) used in the ad must be included in the file.

CHARACTERS

Type size must be minimum 8 points; in reverse type, size must be minimum 12 points. Mixte Magazine cannot be held responsible for the reproduction of material below the minimum type sizes outlined within this document.

NOTE We reserve the right not to publish any advertisement supplied to our advertising coordination department if it has not been done in accordance with our specifications. Additional costs resulting from delays in delivery or nonconformity to the aforementioned specifications will be charged to the advertiser.

Any question should be directed to admin@mixtemagazine.ca